

Press Release

Company Profile

The family of Eberhard Goebel GmbH+Co.KG has been developing and producing special umbrellas for various fields of applications for over 100 years. The continuous introduction of new product ideas in combination with the highest quality of materials, perfect workmanship and good and functional design are the company's philosophy to this day. For sports and leisure, special umbrellas are developed using the latest generation of materials (high-quality plastic, glass fibre, polyester combinations and innovative types of fabric). The advantages of these new materials lie in the high stability, corrosion resistance and comfortable lightness. The distribution of these high-quality products is organised from the headquarters in Ulm (Germany). The product range is very wide and extends from simple promotional umbrellas to the highest quality product. Handmade umbrellas from the upper classic range are also part of the extensive range. Eberhard Goebel GmbH+Co.KG has made a name for itself worldwide with the brands birdiepal® and EuroSCHIRM®, in particular with the umbrellas for golf and the outdoor area, which stand for highest quality and top design.

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